

ARCELORMITTAL - HYBRIS COMMERCE FOR SONASID



➤ CONTEXT AND ISSUES

Sonasis, Morocco's largest manufacturer of steel bars for the construction industry and partially owned by ArcelorMittal, wanted to implement a B2B e-commerce project. The main objectives of this project are to improve customer service, automate the sales process and expand its product range.

➤ RESULTS

- Improved customer service.
- Customers can do some of the work themselves and the response time for quotes has become much shorter.
- Online customer tracking
- expanding the product range in an easier and more efficient way
- Ability to offer auxiliary construction products.



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➤ OUR SUPPORT

- We developed and deployed the first E-Commerce site for Sonasid.
- Integration of an official authentication.
- Connection with Poste Maroc, to verify the identity of the person signing, before making the actual purchase.

