

# FIDUCIAL - E-COMMERCE STRATEGY

## FIDUCIAL STORE



### ➤ CONTEXT AND ISSUES

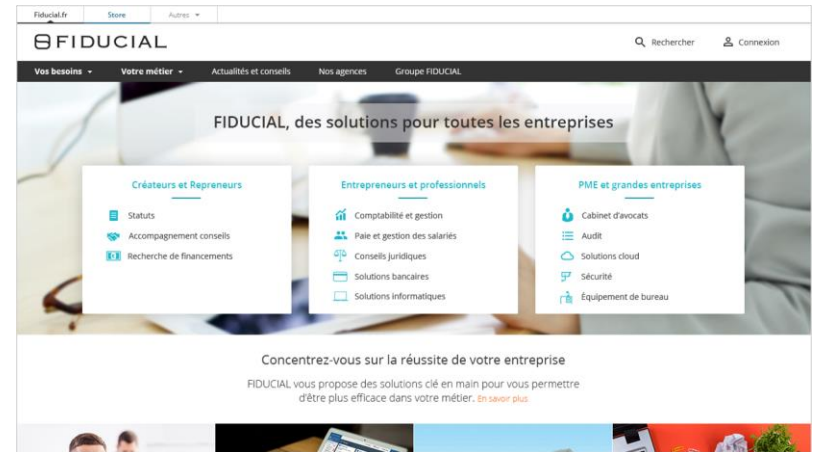
Fiducial supports its VSE and SME clients through a very wide range of products and services in accounting, legal, IT, banking, security and office supplies.

The group wanted to clarify its e-commerce strategy

- Ambition and digital governance
- Target organization, skills and dimensioning
- IS specifications

### ➤ RESULTS

- Clarification of the axes of development and alternatives offered in terms of e-commerce and market place.
- Visibility on the impacts in terms of human investments (target organization) and IS



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### ➤ OUR SUPPORT

We assisted Fiducial in defining its e-commerce and marketplace strategy.

- Business Plan, Benchmark, e-commerce strategy / Marketplace
- Target architecture schema, IS diagnosis, Organization & Competencies
- Transformation plan, launch roadmap, specifications

