

# TISSÉO - DESIGN SPRINT

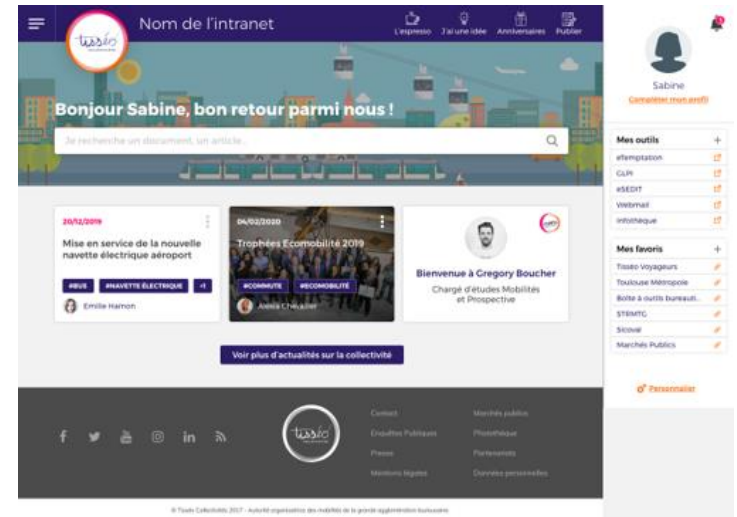


## ➤ CONTEXT AND ISSUES

The Tisséo brand manages the public transportation system in the Toulouse area. 2 metro lines, 2 tramway lines, 76 bus lines, 1 urban train and numerous projects. These transports are used daily by 850,000 passengers thanks to more than 2,800 employees who carry out many of their tasks using an intranet that is now obsolete. Tisséo wants to frame the redesign of its intranet through a Design Sprint, following our recommendations.

## ➤ RESULTS

The project team now has a user-approved prototype and specific objectives that will serve as the basis for the call for tenders.



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## ➤ OUR SUPPORT

Design Sprint realized with a Tisséo team of 9 people and 2 SQLI consultants.

- Maxime Thubiere, Innovation Consultant
- Christophe Dumas, Designer UX

5 days of workshops spread over 2 weeks. Definition of quantitative objectives, ideation of functionalities, prototyping, user tests, ...

